



IPA ANNUAL CONVENTION NextGen PHARMA 2026

HOST



**INDIAN PHARMACEUTICAL ASSOCIATION
(BENGAL BRANCH)**

 **14-15 MARCH
2026**

 **IIT Kharagpur Research Park
New Town, Kolkata**

MEDIA PARTNER



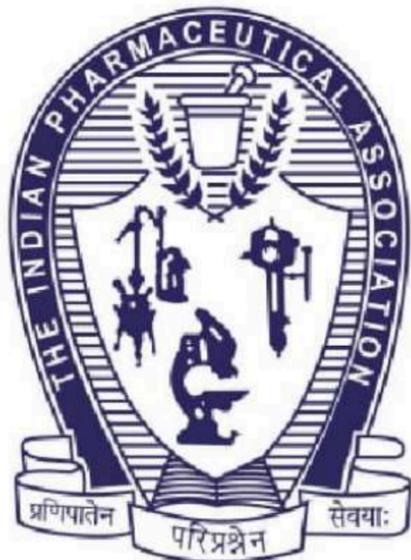
THEME

**NextGen Pharmacy
Empowering Global Healthcare
Innovate • Deliver • Practice**

**SPONSORSHIP
OPPORTUNITIES**



INDIAN PHARMACEUTICAL ASSOCIATION (IPA)



Indian Pharmaceutical Association

(IPA), founded in 1939, is the oldest and premier professional body of pharmacists in India. With over 85 years of service, IPA represents more than 20,000 members across the country through its extensive network of state and local branches.

IPA encompasses all facets of the pharmacy profession, including industry, regulatory affairs, community and hospital pharmacy, research, and education. Actively involved in national policy-making as a member of the Drug Technical Advisory Board (DTAB), IPA also collaborates with global organizations such as WHO, FIP, CPA, and FAPA. Committed to advancing pharmaceutical sciences, education, research, and professional ethics, strives to position pharmacists as key healthcare providers and to enhance the quality of healthcare delivery in India.



ABOUT THE CONVENTION

The IPA Annual Convention with the slogan **NextGen Pharma 2026** organized by the **Indian Pharmaceutical Association (IPA), Bengal Branch**, will be held on **14th - 15th March 2026** at the **IIT Kharagpur Research Park, New Town, Kolkata**.

Centered on the theme **"NextGen Pharmacy: Empowering Global Healthcare - Innovate, Deliver and Practice"** the convention will bring together pharmacy professionals, researchers, educators, regulators, and industry leaders to discuss emerging technologies, regulatory developments, and evolving pharmacy practice.

The programme will feature plenary lectures, scientific sessions, panel discussions, oral and poster presentations, and an industry exhibition, with a focus on innovation, quality systems, digital health, and patient-centric care, aiming to empower the next generation of pharmacists and strengthen their role in global healthcare.



Chairman

Mr. Debarshi Duttagupta



Co-Chairman

Mr. Probhas Bondhu Chakraborty



Convenor

Dr. Mukti Pada Rana



Organising Secretary

Dr. Jayanta Kr. Chaudhury



Executive Secretary

Mr. Ashok Kumar Maity

Co-Convenors



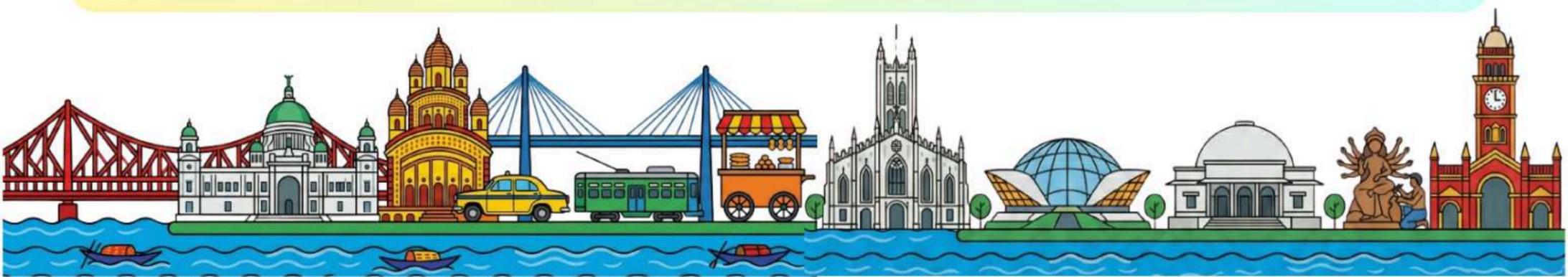
Mr. Prabir Kr. Banerjee



Mr. P.K. Mallik



Prof (Dr.) Biplab Debnath



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Joint Secretary

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President



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Dr. Manas Bhowmik



Mr. Ashis Kumr Samanta

Invitees



Dr. Subhash Chandra Mandal



Dr. Jayanta Kumar Chaudhury



Mr. Debarshi Duttagupta



Mr. Probhas Bondhu Chakraborty



Prof (Dr.) Biplab Debnath

Special Invitees



Mr. Indrajit Kar



Mr. Joydeep Sanyal



Dr. Dibya Das



Mr. Asit Kumar Ray



Mr. Debabrata Mandal



Mr. Himadri Sekhar Chatterjee



PROGRAMME HIGHLIGHTS

- Inaugural & Plenary Lectures by Global Thought Leaders.
- NextGen Pharmacy Education & Workforce Development.
- Patient-Centric & Value-Based Pharmacy Practice.
- Regulatory Excellence & Quality Systems.
- Artificial Intelligence & Digital Health in Pharmacy.
- Medical Device & Packaging Technology.
- Innovative Drug Delivery & Pharmaceutical Technologies.
- Nutraceuticals & Indian Systems of Medicine.
- Combating Spurious, Substandard & Counterfeit Products.
- Panel Discussions & Industry-Academia Dialogues.
- Oral & Poster Presentations.
- Industry Exhibition & Technology Showcase.
- Young Pharmacists & Researchers Forum.





MAJOR SPONSORSHIP CATEGORIES

► These premium tiers offer extensive branding and registration benefits.

Platinum Sponsor (Rs. 10 Lakh)

- Event Partner/Company Logo Display at Main Auditorium.
- One full-page color advertisements in the souvenir.
- One complimentary stall at the Expo.
- Branding Logo with IPA Annual Convention.
- Organization Promotion Material Distribution.
- Corporate Video Playback in the Main Auditorium.
- 5 Complimentary Registrations.

Diamond Sponsor (Rs. 7 Lakh)

- Event Partner/Company Logo Display at Main Auditorium.
- One full-page color advertisements in the souvenir.
- One complimentary stall at the Expo.
- Branding Logo with IPA Annual Convention.
- 4 Complimentary Registrations.

Gold Sponsor (Rs. 5 Lakh)

- Display at Registration Counter.
- One half-page color advertisements in the souvenir.
- One complimentary stall at the Expo.
- Event Partner/Company Logo Display at venue.
- 3 Complimentary Registrations.

Silver Sponsor (Rs. 2 Lakh)

- One half-page color advertisements in the souvenir.
- Event Partner/Company Logo Display at venue.
- One complimentary stall at the Expo.
- 3 Complimentary Registrations.



Plenary Session Sponsor (Rs. 1 Lakh)

- Event Partner/Company logo display during session.
- Event Partner/Company logo display at abstract book.
- 2 Complimentary Registrations.

Panel Session Sponsor (Rs. 2 Lakh)

- Event Partner/Company logo display during session.
- Event Partner/Company logo display at abstract book.
- 2 Complimentary Registrations
- One Panelist from sponsor's choice.

Oral Presentation Sponsor (Rs. 1 Lakh)

- Event Partner/Company Logo Display at Oral Presentation session.
- 2 Complimentary Registrations.

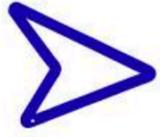
Poster Presentation Sponsor (Rs. 2 Lakh)

- Display at Poster Presentation area.
- Branding with IPA Annual Convention.
- 2 Complimentary Registrations.





MATERIAL SPONSORSHIP



- Kit Bag Sponsor: **Rs. 5 Lakh**
- Writing Pad Sponsor: **Rs. 1 Lakh**
- Pen Sponsor: **Rs. 50 Thousand**
- Gift Samples: **Rs. 20,000** per brand (For samples up to 1,000 pieces)

Souvenir Advertisement Sponsorship

Advertisement Tariff

Category	Rate
Back Cover (Color)	Rs. 80,000
Front Inner Cover (Color)	Rs. 60,000
Back Inner Cover (Color)	Rs. 60,000
Full Page (Color)	Rs. 30,000
Half Page (Color)	Rs. 15,000
Quarter Page (Color)	Rs. 8,000

For Sponsorship Contribution

Cheques / Drafts / Cash may please be drawn in favour of **"INDIAN PHARMACEUTICAL ASSOCIATION, BENGAL BRANCH"** or Transfer the amount to bank below along with UPI/ UTR no. and supporting documents.

Bank Name: IDBI Bank

Bank Branch : Gariahat, Kolkata-29

A/c. No.: 086104000084561

IFSC Code : IBKL0000086

GST No : 19AAIAT0664Q1ZP

Contact Details

Indian Pharmaceutical Association – Bengal Branch

Trinayani Apartment, 22B Panchanantala Road

Kolkata - 700029, India

Website: www.ipabengal.org

Email: ipabengal@gmail.com

For any query you can contact - Dr. Mukti Pada Rana (+91-90510 55884), Dr. Jayanta Kumar Chaudhury (+91-94332 02089), Mr. Ashok Kumar Maity (+91-94335 79919)
Prof. (Dr.) Biplab Debnath (+91-94713 04160)





SPONSORSHIP FORM

Indian Pharmaceutical Association (Bengal Branch)

22B Panchanantala Road, Kolkata - 700029

To,
The Convenor,
IPA Annual Convention

Dear Sir,

We are pleased to support the upcoming event through the following sponsorship/advertisement category:

1. SPONSORSHIP CATEGORY SELECTION

- Platinum Sponsor: Rs. 10 Lakh
- Diamond Sponsor: Rs. 7 Lakh
- Gold Sponsor: Rs. 5 Lakh
- Silver Sponsor: Rs. 2 Lakh
- Panel Session Sponsor: Rs. 2 Lakh
- Kit Bag Sponsor: Rs. 5 Lakh
- Scientific/Plenary Session: Rs. 1 Lakh
- Other: _____

2. PAYMENT DETAILS

We enclose a sum of Rs. _____ (Rupees _____) via **Cheque / Draft / Bank Transfer/Cash**

- UPI/UTR No: _____
- Date: _____
- Bank Name: _____

3. ORGANIZATION INFORMATION

- Name of Organization: _____
- Contact Person: _____
- Mobile/Email: _____
- Address: _____

We confirm that the soft copy of the advertisement / sponsorship material is attached with this form.

Signature with Stamp

